# Package: surveyexplorer (via r-universe)

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Title Quickly Explore Complex Survey Data	
Version 0.2.0	
Description Visualize and tabulate single-choice, multiple-choice, matrix-style questions from survey data. Includes ability to group cross-tabulations, frequency distributions, and plots by categorical variables and to integrate survey weights. Ideal for quickly uncovering descriptive patterns in survey data.	
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berlinbears

Bears bears dataframe

## **Description**

A "survey" of bears in Berlin Report ...

## Usage

berlinbears

#### **Format**

berlinbears:

A data frame with 500 rows and 22 columns describing bears and their preferences:

species name of species

genus genus that the species belongs to

gender gender of the bear

age age of the bear

will\_eat.SQ001, will\_eat.SQ002, will\_eat.SQ003, will\_eat.SQ004, will\_eat.SQ005 survey questions on foods the bear will eat

**p\_likespine**, **p\_likeshoney**, **p\_eatstrash**, **p\_swims**, **p\_hibernates**, **p\_likes\_zoo** example of likert questions ...

frequency\_table

Base table for single & multiple choice questions

## **Description**

Base table for single & multiple choice questions

## Usage

frequency\_table(data.table, group\_by)

matrix\_freq 3

## **Arguments**

data.table Output from either mutli or single summary

group\_by Optional variable to group the analysis. If provided, the frequencies and counts

will be calculated within each subgroup.

#### Value

Gt table

matrix\_freq

Matrix Frequency Plot

## Description

Generate a grouped bar chart displaying the frequency distribution of responses for a categorical variable. The function supports optional subgrouping of data using the group\_by variable, exclusion of specific subgroups with 'subgroups\_to\_exclude,' and data weighting with the 'weights' parameter. Users can also choose to exclude NA values from the questions prior to analysis using the 'na.rm' parameter.

## Usage

```
matrix_freq(
  dataset,
  question,
  response_order = NULL,
  group_by = NULL,
  subgroups_to_exclude = NULL,
  weights = NULL,
  na.rm = FALSE,
  colors = NULL
)
```

#### **Arguments**

dataset The input dataframe (or tibble) of survey questions

question The columns that contain each of the response options for a question, can be

selected by using **tidyselect** semanatics or providing a vector of column names

or numbers

response\_order An option

An optional vector specifying the order of factor levels for the response categories. This parameter is particularly useful for ensuring that the response categories are presented in a specific, meaningful order when plotting. For instance, in surveys or questionnaires where responses range from strongly disagree to strongly agree, setting response\_order allows the categories to be displayed in this logical sequence rather than an alphabetical or random order.

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	group_by	Optional variable to group the analysis. If provided, the frequencies and counts will be calculated within each subgroup.
subgroups_to_exclude		
		Optional vector specifying subgroups to exclude from the analysis.
	weights	Optional variable containing survey weights. If provided, frequencies and counts will be weighted accordingly.
	na.rm	Logical indicating whether to remove NA values from question before analysis. $ \\$
	colors	Optional vector specifying colors for each response category.

#### Value

A ggplot2 object representing a grouped bar chart displaying the frequency distribution of responses for the specified categorical variable. The chart supports grouping, weighting, and exclusion of subgroups.

#### See Also

```
Other matrix questions: matrix_likert(), matrix_mean(), matrix_table()
```

## **Examples**

```
#Array question (1-5)
matrix_freq(berlinbears, dplyr::starts_with('p_'))

#remove NA category
matrix_freq(berlinbears, dplyr::starts_with('p_'), na.rm = TRUE)

#Use `group_by` to partition the question into several groups
matrix_freq(berlinbears, dplyr::starts_with('p_'), group_by = species,
subgroups_to_exclude = c('panda bear', NA ), na.rm = TRUE)

#Categorical input
matrix_freq(berlinbears, dplyr::starts_with('c_'), group_by = is_parent, na.rm = TRUE)
```

matrix\_likert

Plot Likert-scale responses using ggplot2.

## **Description**

The function produces a visually appealing diverging stacked bar chart, allowing for easy interpretation of the distribution of responses to a specific Likert-scale question. The function supports customization of labels, colors, and weights, providing flexibility in data representation.

matrix\_mean 5

#### Usage

```
matrix_likert(
  dataset,
  question,
  labels = NULL,
  colors = NULL,
  weights = NULL,
  na.rm = TRUE
)
```

## Arguments

dataset	The input dataframe (or tibble) of survey questions
question	The columns that contain each of the response options for a question, can be selected by using <b>tidyselect</b> semanatics or providing a vector of column names or numbers
labels	Optional vector specifying labels for each response category. If not provided, it extracts labels from the original dataset.
colors	Optional vector specifying colors for each response category. Default colors are provided for 3 and 5 categories. If not specified, the function expects a vector of color codes.
weights	Optional variable containing survey weights. If provided, frequencies and counts will be weighted accordingly.
na.rm	Logical indicating whether to remove NA values from question before analysis.

#### Value

A ggplot2 object representing a diverging stacked bar chart displaying the distribution of Likert-scale responses. The chart is customized based on the provided or extracted labels and colors.

#### See Also

Other matrix questions: matrix\_freq(), matrix\_mean(), matrix\_table()

|--|

## Description

This function creates a likert-style plot showing means and standard errors for a specified numeric variable, question. Optionally, the plot can be grouped by another variable, group\_by, and subgroups can be excluded. If survey weights are provided, the counts are adjusted accordingly. The plot is flipped for better readability in likert-style format.

6 matrix\_mean

#### Usage

```
matrix_mean(
  dataset,
  question,
  group_by = NULL,
  subgroups_to_exclude = NULL,
  weights = NULL,
  na.rm = FALSE
)
```

## Arguments

dataset The input dataframe (or tibble) of survey questions

question The columns that contain each of the response options for a question, can be

selected by using tidyselect semanatics or providing a vector of column names

or numbers

group\_by Optional variable to group the analysis. If provided, the frequencies and counts

will be calculated within each subgroup.

subgroups\_to\_exclude

Optional vector specifying subgroups to exclude from the analysis.

weights Optional variable containing survey weights. If provided, frequencies and counts

will be weighted accordingly.

na.rm Logical indicating whether to remove NA values from question before analy-

sis.

#### Value

A likert-style ggplot displaying means and standard errors. The plot is flipped for better readability, and if grouping is specified, different colors represent distinct subgroups.

#### See Also

```
Other matrix questions: matrix_freq(), matrix_likert(), matrix_table()
```

## **Examples**

```
#basic plot
  matrix_mean(berlinbears, dplyr::starts_with('p_'))

#with grouping and weights
  matrix_mean(berlinbears, dplyr::starts_with('p_'), group_by = species,
  subgroups_to_exclude = 'panda bear', weights = weights, na.rm = TRUE )
```

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matrix\_table

Create a table of frequencies and counts for matrix questions

#### **Description**

This function creates a table showing percentages and counts for each response option in a multiple-choice question, specified by question. If grouping is provided with group\_by, the table is extended to include subgroups. Subgroups can be excluded, and survey weights are supported for adjusted counts. The table is formatted for clarity and can be displayed in wide format. When weights are used, counts are presented as percentages only, and a note is added at the bottom of the table.

## Usage

```
matrix_table(
  dataset,
  question,
  group_by = NULL,
  subgroups_to_exclude = NULL,
  weights = NULL,
  na.rm = FALSE,
  column_order = NULL
)
```

## Arguments

dataset The input dataframe (or tibble) of survey questions

question The columns that contain each of the response options for a question, can be

selected by using tidyselect semanatics or providing a vector of column names

or numbers

group\_by Optional variable to group the analysis. If provided, the frequencies and counts

will be calculated within each subgroup.

subgroups\_to\_exclude

Optional vector specifying subgroups to exclude from the analysis.

weights Optional variable containing survey weights. If provided, frequencies and counts

will be weighted accordingly.

na.rm Logical indicating whether to remove NA values from question before analy-

sis.

column\_order reorder columns of final table with an argument to pass to dplyr::relocate()

## Value

A gt table summarizing percentages and counts for each response option in the specified multiple-choice question. If grouping is provided, the table includes subgroups and is formatted for clarity.

@examples #Array question (1-5) matrix\_table(berlinbears, dplyr::starts\_with('p\_'))

8 multi\_freq

```
#Use group_by to partition the question into several groups matrix_table(berlinbears, dplyr::starts_with('p_'), group_by = species, subgroups_to_exclude = 'panda bear')

#Remove NA category matrix_table(berlinbears, dplyr::starts_with('p_'), group_by = species, subgroups_to_exclude = 'panda bear', na.rm = TRUE

#Categorical input matrix_table(berlinbears, dplyr::starts_with('c_'), group_by = is_parent)
```

#### See Also

Other matrix questions: matrix\_freq(), matrix\_likert(), matrix\_mean()

multi\_freq

Generate an UpSet plot for multiple-choice questions

## Description

Visualize multiple-choice question responses with an upset plot, a visual tool for exploring the overlap and distribution of multiple-choice question responses. The function supports optional subgrouping of data using the group\_by variable, exclusion of specific subgroups with 'subgroups\_to\_exclude,' and data weighting with the 'weights' parameter. Users can also choose to exclude NA values from the questions prior to analysis using the 'na.rm' parameter.

#### **Usage**

```
multi_freq(
  dataset,
  question,
  group_by = NULL,
  subgroups_to_exclude = NULL,
  weights = NULL,
  na.rm = FALSE
)
```

sis.

#### **Arguments**

dataset The input dataframe (or tibble) of survey questions The columns that contain each of the response options for a question, can be question selected by using **tidyselect** semanatics or providing a vector of column names or numbers Optional variable to group the analysis. If provided, the frequencies and counts group\_by will be calculated within each subgroup. subgroups\_to\_exclude Optional vector specifying subgroups to exclude from the analysis. Optional variable containing survey weights. If provided, frequencies and counts weights will be weighted accordingly. Logical indicating whether to remove NA values from question before analyna.rm

multi\_summary 9

#### Value

An upset plot visualizing the distribution of responses to the multiple-choice question.

#### See Also

```
Other multiple-choice questions: multi_summary(), multi_table()
```

#### **Examples**

```
#Use dplyr to select questions
library(dplyr)

#Basic Upset plot

#Use `group_by` to partition the question into several groups
multi_freq(berlinbears, question = dplyr::starts_with('will_eat'), group_by
= gender)

#to ignore a subgroup, use `subgroups_to_exclude`
multi_freq(berlinbears, question = dplyr::starts_with('will_eat'), group_by =
gender, subgroups_to_exclude = NA)

#Specifiy survey weights with `weights`
multi_freq(berlinbears, question = dplyr::starts_with('will_eat'), group_by
= gender, weights = weights)
```

multi\_summary

Compute summary statistics for a multiple choice questions

## **Description**

This function generates summary statistics, including frequencies, based on the provided question. It allows for optional grouping and weighting of data.

## Usage

```
multi_summary(
  dataset,
  question,
  group_by = NULL,
  subgroups_to_exclude = NULL,
  weights = NULL,
  na.rm = FALSE
)
```

10 multi\_table

## **Arguments**

dataset The input dataframe (or tibble) of survey questions question The columns that contain each of the response options for a question, can be selected by using tidyselect semanatics or providing a vector of column names or numbers Optional variable to group the analysis. If provided, the frequencies and counts group\_by will be calculated within each subgroup. subgroups\_to\_exclude Optional vector specifying subgroups to exclude from the analysis. Optional variable containing survey weights. If provided, frequencies and counts weights will be weighted accordingly. Logical indicating whether to remove NA values from question before analyna.rm sis.

#### Value

A data frame containing summary statistics, including frequencies, for the specified question.

#### See Also

Other multiple-choice questions: multi\_freq(), multi\_table()

multi\_table

Create a table of frequencies and counts for multiple-choice questions

## **Description**

Generates a table presenting the distribution of responses for a specified multiple-choice question. If a grouping variable, group\_by, is provided, the table extends to include row and column totals, along with additional count and frequency columns for each level of group\_by (excluding specified subgroups, if any). When survey weights are specified with weights, the counts reflect the weighted values, and a note is appended at the bottom of the table.

## Usage

```
multi_table(
  dataset,
  question,
  group_by = NULL,
  subgroups_to_exclude = NULL,
  weights = NULL,
  na.rm = FALSE
)
```

multi\_table 11

## **Arguments**

	dataset	The input dataframe (or tibble) of survey questions
	question	The columns that contain each of the response options for a question, can be selected by using <b>tidyselect</b> semanatics or providing a vector of column names or numbers
	group_by	Optional variable to group the analysis. If provided, the frequencies and counts will be calculated within each subgroup.
subgroups_to_exclude		
		Optional vector specifying subgroups to exclude from the analysis.
	weights	Optional variable containing survey weights. If provided, frequencies and counts will be weighted accordingly.
	na.rm	Logical indicating whether to remove NA values from question before analysis. $ \\$

#### Value

A gt table displaying frequencies and counts for the specified multiple-choice question. If a grouping variable is provided, the table includes subgroups for a comprehensive analysis. If survey weights are specified, the table notes that frequencies and counts are weighted.

## See Also

```
Other multiple-choice questions: multi_freq(), multi_summary()
```

## **Examples**

```
#Basic Table
multi_table(berlinbears, question = dplyr::starts_with('will_eat'))

#Use `group_by` to partition the question into several groups
multi_table(berlinbears, question = dplyr::starts_with('will_eat'), group_by
= gender)

#to ignore a subgroup, use `subgroups_to_exclude`
multi_table(berlinbears, question = dplyr::starts_with('will_eat'), group_by
= gender, subgroups_to_exclude = NA)

#Specifiy survey weights with `weights`
multi_table(berlinbears, question = dplyr::starts_with('will_eat'), group_by
= gender, weights = weights)
```

12 single\_freq

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Plot frequencies of responses for a single-choice question.

## **Description**

generates a bar chart of class ggplot illustrating how responses are distributed for a specific single-choice question. If you provide a grouping variable using group\_by the chart includes facets for each subgroup. Additionally, if you specify survey weights with weights the chart reflects weighted response frequencies.

## Usage

```
single_freq(
  dataset,
  question,
  group_by = NULL,
  subgroups_to_exclude = NULL,
  weights = NULL,
  na.rm = FALSE
)
```

## **Arguments**

dataset	The input dataframe (or tibble) of survey questions	
question	The categorical variable of interest for which frequencies and counts will be calculated, can be selected by using <b>tidyselect</b> semantics	
group_by	Optional variable to group the analysis. If provided, the frequencies and counts will be calculated within each subgroup.	
subgroups_to_exclude		
	Optional vector specifying subgroups to exclude from the analysis.	
weights	Optional variable containing survey weights. If provided, frequencies and counts will be weighted accordingly.	
na.rm	Logical indicating whether to remove NA values from question before analysis.	

## Value

A ggplot2 object with a bar chart displaying response frequencies. If "group\_by" is provided, facets show subgroup details. If "weights" are specified, the chart displays weighted frequencies.

#### See Also

```
Other single-choice questions: single_summary(), single_table()
```

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## **Examples**

```
#Simple barchart
single_freq(berlinbears, question = income)

#Use `group_by` to facet the graph into several groups
single_freq(berlinbears, question = income, group_by = gender)

#to ignore a subgroup, use `subgroups_to_exclude`
single_freq(berlinbears, question = income, group_by = species,
subgroups_to_exclude = c('black bear', NA))

#Specify survey weights with `weights`
single_freq(berlinbears, question = h_winter, group_by = gender, weights = weights)

#to ignore NA values in the responses to `question`, set na.rm = TRUE
single_freq(berlinbears, question = h_winter, na.rm = TRUE)
```

single\_summary

Generate a summary table for a single categorical variable, providing counts and frequencies.

## Description

This function analyzes a specified categorical variable, question, optionally grouping by another variable, group\_by. Counts and frequencies are computed, taking into account provided survey weights. Subgroups can be excluded, and NAs can be removed if necessary.

## Usage

```
single_summary(
  dataset,
  question,
  group_by = NULL,
  subgroups_to_exclude = NULL,
  weights = NULL,
  na.rm
)
```

## Arguments

dataset The input dataframe (or tibble) of survey questions

The categorical variable of interest for which frequencies and counts will be calculated, can be selected by using **tidyselect** semantics

Optional variable to group the analysis. If provided, the frequencies and counts will be calculated within each subgroup.

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subgroups\_to\_exclude

Optional vector specifying subgroups to exclude from the analysis.

weights Optional variable containing survey weights. If provided, frequencies and counts

will be weighted accordingly.

na.rm Logical indicating whether to remove NA values from question before analy-

sis.

#### Value

A tabled data frame with counts and frequencies for the specified variable and optional grouping variable. The output is pre-processed, considering subgroup exclusions, NA removal, and survey weights if provided.

## See Also

Other single-choice questions: single\_freq(), single\_table()

single\_table

Create a table of frequencies and counts for single-choice questions

## **Description**

Generates a detailed table summarizing the frequencies and counts for each level of the specified variable, question. If a grouping variable, group\_by, is provided, the table extends to include row and column totals, along with additional count and frequency columns for each level of group\_by (excluding specified subgroups, if any). When survey weights are specified with weights, the counts reflect the weighted values, and a note is appended at the bottom of the table.

## Usage

```
single_table(
  dataset,
  question,
  group_by = NULL,
  subgroups_to_exclude = NULL,
  weights = NULL,
  na.rm = FALSE
)
```

## Arguments

dataset The input dataframe (or tibble) of survey questions

question The categorical variable of interest for which frequencies and counts will be

calculated, can be selected by using tidyselect semantics

group\_by Optional variable to group the analysis. If provided, the frequencies and counts

will be calculated within each subgroup.

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subgroups\_to\_exclude

Optional vector specifying subgroups to exclude from the analysis.

weights Optional variable containing survey weights. If provided, frequencies and counts

will be weighted accordingly.

na.rm Logical indicating whether to remove NA values from question before analy-

sis.

#### Value

A gt table summarizing frequencies and counts based on the specified parameters. If the optional group\_by parameter is provided, the output will be a grouped gt table, displaying frequencies and counts for each subgroup as well as row and column totals.

#### See Also

```
Other single-choice questions: single_freq(), single_summary()
```

#### **Examples**

```
#Simple table
single_table(berlinbears, question = income)

#Use `group_by` to partition the question into several groups
single_table(berlinbears, question = income, group_by = gender)

#to ignore a subgroup, use `subgroups_to_exclude`
single_table(berlinbears, question = income, group_by = species,
subgroups_to_exclude = c('black bear', NA))

#Specifiy survey weights with `weights`
single_table(berlinbears, question = h_winter, group_by = gender,
weights = weights)

#to ignore NA values in the responses to `question`, set na.rm = TRUE
single_table(berlinbears, question = h_winter, na.rm = TRUE)
```

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